2018 Annual Reporting Webinar

1/24/19, 2-3 pm



Catherine Courtier, Extension & Program Analyst **Katherine Leitzell**, Communications Coordinator **Miho Ligare**, Research & Fellowship Coordinator

Agenda

- Background & importance of your reports
- eSeaGrant
- Tips and guidance on reporting
- Disseminating your research results





What we do with your reports



COST AVOIDED through research and outreach regarding potential sea-level rise damages and water quality related public health risks.



\$110,709

111

Value of ECOSYSTEM SERVICE BENEFITS as a result of California Sea Grant restoration efforts

\$13,506

Increased ECONOMIC OUTPUT

as a result of California Sea Grant-funded research



People engaged in California Sea Grant supported **INFORMAL EDUCATION** programs

Hours that CITIZENS VOLUNTEERED with California Sea Grant



VALUE of California Sea Grant volunteer hours



Undergrad, masters, and PhD STUDENTS supported by California Sea Grant

California

133 PARTNERS from government, academic institutions. industry/business, NGOs, and other organizations



National Sea Grant Office FEDERAL INVESTMENT for research projects and extension services

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NEWS, RESE	ARCH	Competition in the	and the second	1

Sea Gran

News

EXTENSION

Humboldt Bay

January 23, 2019

million in 2016

ABOUT US

Study: Bivalve business is big for

As the oyster capital of California,

Humboldt Bay's bivalve business

is big for the region, with a local

economic impact of about \$20

GRANTS & FUNDING

When it comes to sustainability. some Americans are willing to pay November 06, 2018 The good news is that consumers prefer sustainable seafood. The challenge is in making the choices clear and available.



FELLOWSHIPS



EXTENSION & OUTREACH

areas

RESEARCH New research sheds light on hidden ocean waves close to shore January 22, 2019 Measurements off Scripps Pier provide the first long-duration analysis of important, but elusive underwater waves

Could fish sounds help scientists monitor ocean health? December 17, 2018 Acoustic recordings of fish species could be a powerful and less expensive way to monitor California's marine protected

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NEWS & EVENTS





Ocean Protection Council Awards S6 million to research projects that advance ocean and coastal management in California October 26, 2018 At its October 25, 2018 meeting, the California Ocean Protection Council (OPC) unanimously

approved 24 research projects totaling \$6 million in funding

through the



EXTENSION, OUTREACH, RESEARCH Struggling Olympia oysters get a boost from scientists in Monterey Bay October 24, 2018 Once common up and down the West Coast, Olympia oysters now need help to survive.

Importance of reporting

Trump budget goes after 50-year-old coastal protection program

Administration wants to eliminate Sea Grant, cut climate research programs.

MARK HAND 💆 MAY 24, 2017, 4:17 PM







DIANNE FEINSTEIN

United States Senator for California

PRESS RELEASES

ome / News Room / Press Release

Senators Urge Trump to Fund National Sea Grant College Program

eb 01 2018

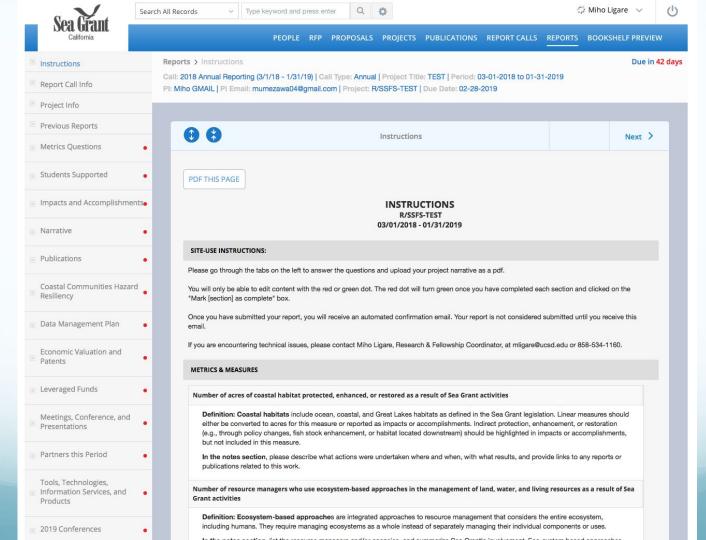
Washington-Before the Trump administration is expected to unveil its Fiscal Year 2019 budget proposal, Senator Dianne Feinstein (D-Calif.) joined with 22 senators to call on President Trump to not cut funding for the National Sea Grant College Program. In a letter to the president, the senators highlighted the important role the program play in boosting local economies and preserving coastal communities.

"We urge you to fund the National Sea Grant College Program at no less than current levels. Sea Grant is vital to local businesses and an important part of preserving coastal communities for generations to come," the senators wrote. "Sea Grant's work supporting waterfront and maritime businesses speaks for itself. The federal investment in Sea Grant centers yields \$611 million in economic benefit, an 825% return on federal investment. We encourage you to provide robust support for the program in your final Fiscal Year 2019 budget."

In addition to Feinstein, Senators Chris Murphy (D-Conn.)Sheldon Whitehouse (D-R.I.), Richard Blumenthal (D-Conn.), Chris Coons (D-Del.), Debbie Stabenow (D-Mich.), Elizabeth Warren (D-Mass.), Amy Klobuchar (D-Minn.), Tammy Baldwin (D-Wis.), Jack Reed (D-R.I.), Maggie Hassan (D-N.H.), Tina Smith (D-Minn.), Ben Cardin (D-Md.), Mazie Hirono (D-Hawaii), Ron Wyden (D-Ore.), Kamala Harris (D-Calif.), Jeff Merkley (D-Ore.), Chris Van Hollen (D-Md.), Gary Peters (D-Mich.), Cory Booker (D-N.J.), Maria Cantwell (D-Wash.), Jeanne Shaheen (D-N.H.), and Bernie Sanders (I-V.I.) signed the letter.

/index.cfm/press-releases?ID=459A2B44-AA4F-409D-BB4B-FD76317EBF91







Questions?



Metrics, Performance Measures & Impacts

• Metrics vs. Performance measures

- <u>Metrics</u> Help us explain the scope of our work
- <u>Performance Measures</u> Help us track our progress towards our strategic plan
- Impacts vs. Accomplishments



4 R's: Relevance, Response, Results, Recap

Reporting Tips

- Use lay language: We're not experts in all of your research fields
- **Be specific:** Please err on the side of **too much detail** rather than too little. It is easier for us to cut than to add.
- For impacts and accomplishments, include: Who, what, when, where, why
- **Start early.** It might be that you need information from partners or colleagues, or you might have questions for us
- **Fill out everything**. (even if it's just to say n/a if you leave it blank we don't know that you read the section)



Reports due Feb 28!



Sea Grant Communications

WE WANT TO HEAR FROM YOU!

- Photos, blogs, research updates
- Papers & conference participation
- Social: @caseagrant,
 #SeaGrantFunded



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Questions?



THANK YOU!

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